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**SAF PROMOTIONS LIMITED**

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**ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JULY 2014**

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**SAF PROMOTIONS LIMITED**

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**INDEPENDENT AUDITORS' REPORT TO SAF PROMOTIONS LIMITED  
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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We have examined the abbreviated accounts set out on pages 2 to 3, together with the financial statements of SAF Promotions Limited for the year ended 31 July 2014 prepared under section 396 of the Companies Act 2006.

This report is made solely to the company in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

**RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS**

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

**OPINION ON FINANCIAL STATEMENTS**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 3 have been properly prepared in accordance with the regulations made under that section.



Laragh Jeanroy (senior statutory auditor)

for and on behalf of  
**Peters Elworthy & Moore**

Chartered Accountants  
Statutory Auditors

Salisbury House  
Station Road  
Cambridge  
CB1 2LA

Date: 21 January 2015

SAF PROMOTIONS LIMITED  
REGISTERED NUMBER: 02508698

ABBREVIATED BALANCE SHEET  
AS AT 31 JULY 2014

	Note	£	2014 £	£	2013 £
<b>CURRENT ASSETS</b>					
Debtors		199,751		72,595	
Cash at bank		345,424		68,012	
		<u>545,175</u>		<u>140,607</u>	
<b>CREDITORS: amounts falling due within one year</b>		<u>(538,520)</u>		<u>(133,952)</u>	
<b>NET CURRENT ASSETS</b>			<u>6,655</u>		<u>6,655</u>
<b>NET ASSETS</b>			<u>6,655</u>		<u>6,655</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	2		2		2
Profit and loss account			<u>6,653</u>		<u>6,653</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>6,655</u>		<u>6,655</u>

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 19<sup>th</sup> January 2015

C L Baillie MBE  
Director

The notes on page 3 form part of these financial statements.

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**SAF PROMOTIONS LIMITED**

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**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JULY 2014**

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**1. ACCOUNTING POLICIES**

**1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**1.2 GOING CONCERN**

The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the financial statements continue to be prepared on the going concern basis.

**1.3 TURNOVER**

Revenue is recognised as events are held and as services are performed.

**2. SHARE CAPITAL**

	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
<b>ALLOTTED, CALLED UP AND FULLY PAID</b>		
2 ordinary shares of £1 each	<b>2</b>	<b>2</b>
	<u>2</u>	<u>2</u>

**3. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY**

The company is wholly owned by Sports Aid Trust, a charity registered in the UK.